



SPONSORSHIP UPDATES 2024

MEETING DATE: AUGUST 2024
WWW.CELEBRATENORTHHIGHLANDS.COM





2024 SPONSORS

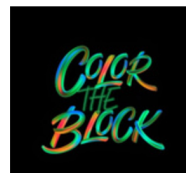
COMMUNITY CHAMPIONS



COMMUNITY PILLAR



COMMUNITY INSTITUTION



COMMUNITY SUPPORTER



Special Thanks to: Rocket Print Design, Joanna's Kids R It, Sunshine Family Outreach Center



Celebrate
NORTH HIGHLANDS

A MULTICULTURAL EVENT

YOU'RE INVITED TO CELEBRATE THE DIVERSITY IN OUR COMMUNITY!

- FOOD
- LIVE PERFORMANCES
- LIVE MURAL
- VENDORS
- KID ACTIVITIES
- AND SO MUCH MORE!
- **FREE EVENT!**

10AM-3PM
SATURDAY
SEPTEMBER 28
FREEDOM PARK,
NORTH HIGHLANDS

@celebrate.NH

WWW.CELEBRATENORTHHIGHLANDS.COM



THANK YOU...

for being part of the biggest event of the year in North Highlands!



[celebrate.NH](https://www.facebook.com/celebrate.NH)

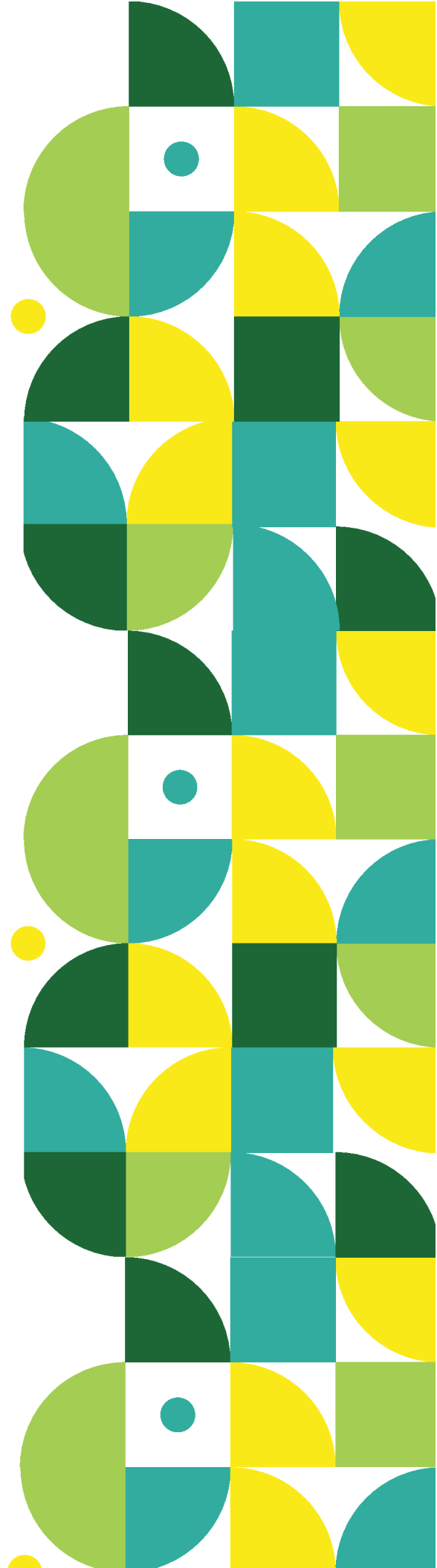


[celebrate.NH](https://www.instagram.com/celebrate.NH)

BECOME A SPONSOR
Today!



www.celebratenorthhighlands.com



Contact Celebrate North Highlands Sponsorship Team or to get more information email:
Sponsorship@celebratenorthhighlands.com



Event Date: Saturday, September 28, 2024

SPONSORSHIP LEVELS

SPONSOR MENU

SPONSOR BENEFITS

COMMUNITY CHAMPION

\$5000

- Prominent logo placement on marketing materials, including posters, flyers & apparel
- Verbal acknowledgement during the opening and closing ceremonies
- Opportunity to display promotional materials or booth at event
- All Community Pillar benefits

COMMUNITY PILLAR

\$2500

- Logo placement on event marketing materials including posters, flyers & apparel
- Verbal acknowledgement during the opening and closing ceremonies
- All Community Institution benefits

COMMUNITY INSTITUTION

\$1000

- Logo placement on event marketing materials & event website
- Recognition on our event website and social media platforms
- All benefits of Community Supporter

COMMUNITY SUPPORTER

\$500

- Logo placement on event website
- Showcase your business or organization during the event
- 10x10 Pop Up Tent Provided

- Pay online or by check. All Checks made payable to Celebrate North Highlands & mailed to:
Celebrate North Highlands c/o The Rotary Club of Foothill - Highlands- P.O Box 6 - North Highlands, CA 95660
- Sponsor logos/artwork due by **August 15th** for all printed material

Scan to
Pay Online



CelebrateNorthHighlands.com



[celebrate.NH](https://www.facebook.com/celebrate.NH)



[celebrate.NH](https://www.instagram.com/celebrate.NH)



Dear Community Member

We are excited to invite you and your organization to sponsor our highly anticipated multicultural festival, **Celebrate North Highlands! With over 2,000 attendees expected, this vibrant event will take place on September 28, 2024, from 10 AM to 3 PM at Freedom Park, 3244 Freedom Park Drive, North Highlands, CA 95660.** Join us for a remarkable celebration of diversity and community spirit, featuring cultural performances, culinary delights, artisanal crafts, and interactive activities for families of all backgrounds.

We invite you to support our event by becoming a sponsor. Additionally, we welcome in-kind donations and volunteer support to help make our event a success. In recognition of your generous support we offer the following sponsorship packages:

Community Champion (\$5000)

- Prominent logo placement on marketing materials, including posters, banners, and flyers
- Verbal acknowledgement during the opening and closing ceremonies
- Opportunity to display promotional materials or booth at the event
- Recognition on our event website and all social media platforms.

Community Pillar (\$2500)

- Logo placement on event marketing materials
- Verbal acknowledgement during the opening and closing ceremonies
- Recognition on our event website and social media platforms
- All Benefits fo Community Institution

Community Institution (\$1000)

- Logo placement on event marketing materials
- Recognition on our event website and social media platforms
- All benefits of Community Supporter

Community Supporter (\$500)

- Logo placement on event website
- Recognition on our event website and social media platforms
- Sell products or promote your business day of event
- 10x10 Pop Up Tent Provided

We would be delighted to discuss this opportunity with you further and tailor a sponsorship package to your organization's goals and interests. Find other ways to support Celebrate North Highlands by visiting our website at www.celebratenorthhighlands.com.

Best,

Celebrate North Highlands Sponsorship Team



CelebrateNorthHighlands.com



[celebrate.NH](https://www.facebook.com/celebrate.NH)



[celebrate.NH](https://www.instagram.com/celebrate.NH)

SCAN HERE

Company Name to be used in all marketing material

Main Contact Information :

First Name : Last Name :

Address :

Zip Code : Phone No : E-Mail :

Company Information

Business Organization Name :

Website

Full Address

Main Phone Number

City, State

Zip Code

Company Email

Select One Sponsorship Level

COMMUNITY CHAMPION \$5000

- Prominent logo placement on marketing materials, including posters, flyers & apparel
- Verbal acknowledgement during the opening and closing ceremonies
- Opportunity to display promotional materials or booth at event
- All Community Pillar benefits

COMMUNITY PILLAR \$2500

- Logo placement on event marketing materials including posters, flyers & apparel
- Verbal acknowledgement during the opening and closing ceremonies
- All Community Institution benefits

COMMUNITY INSTITUTION \$1000

- Logo placement on event marketing materials & event website
- Recognition on our event website and social media platforms
- All benefits of Community Supporter

COMMUNITY SUPPORTER \$500

- Logo placement on event website
- Showcase your business or organization during the event
- 10x10 Pop Up Tent Provided

Additional Information

Would you like a tent day of event or will you be bringing your own

- Yes, I would like a tent provided
- No, I will bring my own
- We will not be attending day of event

Our company would also like to

- Provide volunteers day of event
of volunteers _____

all volunteers will be provided with lunch and event t-shirt

Submit Artwork /logos to:

sponsorship@celebratenorthhighlands.com

Deadline for all printed collateral due by August 15, 2024

Please make all checks payable & mail to:
Celebrate North Highlands
C/O The Rotary Club of Foothill-Highlands
P.O Box 6 - North Highlands, CA 95660



In Kind Event Sponsorship

Event Date: Saturday, September 28, 2024

Company Name to be used in all marketing material

Main Contact Information :

First Name : Last Name :

Address :

Zip Code : Phone No : E-Mail :

Company Information

Business Organization Name :

Website :

Full Address :

Main Phone Number :

City, State : Zip Code :

Company Email :

My Company Can Supply/ Provide the Following

Media Services

Photography

Videography

Other

Food / Beverage

Cases of Bottled Water

Lunch For Volunteers

Coffee for volunteers

Snacks for volunteers

Other _____

Security Services

Maintenance Services

Products / Goods

Tables

Chairs

T-Shirts

Attraction (i.e. bounce house)

Other _____

Shuttle Services

Additional Information

Would you like a tent day of event or will you be bringing your own

Yes, I would like a tent provided

No, I will bring my own

Our company would also like to

Provide volunteers day of event # of volunteers _____

all volunteers will be provided with lunch and event t-shirt

Submit Artwork /logos to:

sponsorship@celebratenorthhighlands.com

Deadline for all printed collateral due by August 15, 2024

LIST ESTIMATED VALUE: _____

Applications for In-Kind Sponsorships will be selected and approved by CNH committee.

Please make all checks payable & mail to:
Celebrate North Highlands
C/O The Rotary Club of Foothill- Highlands
P.O Box 6 - North Highlands, CA 95660