



**FREE
FAMILY
FUN!**



A Day of Fun, Food and Community!

SEPTEMBER 26

10AM-3PM

FREEDOM PARK

- **Kid Activities**
- **Live Performances**
- **Vendors**
- **Food Trucks**
- **Sponsorship, Vendor, Entertainment & Volunteer Opportunities Available!**

Thank you to our Sponsors



Rosario Rodriguez
Sacramento County Supervisor, District 4



Edward Jones



SPONSORSHIP OPPORTUNITIES

CELEBRATE NORTH HIGHLANDS

SEPTEMBER 26 • 10AM–3PM • FREEDOM PARK

A Day of Fun, Food and Community!

● Kid Activities ● Food Trucks ● Live Performances ● Vendors



Be Part of the Biggest Day in North Highlands

Celebrate North Highlands is more than an event — it's the day our whole community comes together at Freedom Park. Every fall, thousands of neighbors, families, business owners, and organizations gather to celebrate the great people and cultures that make North Highlands home.

It's a free, all-ages day of fun, food, and community — live performances, food trucks, kid activities, and local vendors. And it happens because of partners like you.

When you sponsor Celebrate North Highlands, you're not just putting your name on an event — you're investing in your neighbors, putting your business in front of thousands of local customers, and showing North Highlands that you're proud to be part of it.

The Celebration By the Numbers

almost 2,000

attendees last year —and growing

100+

local vendors, makers & organizations

FREE

admission — open to all ages

Freedom Park

a central, family-friendly venue

Live

community stage & performances

Year-round

reach via website & @celebrate.NH

Why Sponsor?

- **Get seen by thousands** of local residents and families in a single day.
- **Reach customers where they live** — hyper-local visibility
- **Build community goodwill** — show North Highlands that you give back.
- **Connect face-to-face** with neighbors, vendors, and fellow business owners.
- **Tax-deductible** support for a cause that strengthens our community.

Sponsorship Levels

Community Champion

Our top tier – maximum visibility, all event long

\$5,000

- ✓ Prominent logo placement across **all platforms** (banners, website, print & social)
- ✓ Verbal acknowledgement from the stage **all day**
- ✓ On-site display of your promotional materials
- ✓ Recognition on event website & social media
- ✓ **Includes all benefits of every lower tier**

Community Pillar

High-visibility recognition across every channel

\$2,500

- ✓ Prominent logo placement across **all platforms**
- ✓ Verbal acknowledgement from the stage
- ✓ Recognition on event website & social media
- ✓ **Includes all Community Institution benefits**

Community Institution

Strong brand presence on event materials

\$1,500

- ✓ Logo placement on all marketing materials
- ✓ Recognition on event website & social media
- ✓ **Includes all Community Supporter benefits**

Community Supporter

Get on-site and get your business in front of the crowd

\$1,000

- ✓ Logo placement on event website
- ✓ Recognition on event website & social media
- ✓ Sell products or promote your business on-site
- ✓ **Complimentary 10×10 loaner pop-up tent provided**

Friend of Celebrate North Highlands

Every gift helps keep this day free for our community.

Any Amount – \$ _____

- ✓ Name listed as a community supporter on our website & socials
- ✓ The pride of knowing you helped make the celebration possible

READY TO JOIN US?

Spots are first-come, first-served—and logo placement deadlines fill up fast.
Commit early for maximum exposure.

Sign up online → celebratenorthhighlands.com

Questions? Let's talk.

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celebratenorthhighlands.com

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